Centre for Strategic and Policy Studies

STRATEGY IMPLEMENTATION

Turn strategy into measurable results.

Executive Training

PRACTICAL | SYSTEMS-BASED | RESULTS-FOCUSED

A focused programme for leaders who need to bridge the gap between strategic planning and successful execution. Gain practical tools, implementation frameworks and the confidence to turn plans into action.

Programme Coverage

Overview
- Why 76% of Executive Fails
- The 4 Missing Links

The Systems Thinking Approach
- The Strategic Management System
- The ABCs of Strategic Management

Clarity of Purpose
- "Must Have" Elements of a Good and Effective Strategic Plan to Begin With
- Shared Strategies
- Cascade of Planning

Organizational Capacity for Change
- The "Iceberg"
- 3 Elements in all Human Interactions
- Players of Imlementation & Change
- Key Structures for Implementation & Change
- The Rollercoaster of Change
- 6 Stages of Organization Change

Smart Start
- Executive Briefing and Plan to Implement
- Implementation & Change Leadership Team
- Yearly Map of Implementation
- Change Game Plan, including Culture Change

Effective Execution
- Cascade of Implementation & Change
- Communications, Teamwork and Problem Solving
- Project Management and Continous Improvement Teams

Sustaining Results
- Coaching & Learning Organization System
- Sustaining Momentum Year to Year
- Annual Review and Update

Tools, Tips and Techniques

Facilitator

Stephen Lin

Regional Managing Partner – Asia & Middle-East
Strategic Planning Consultant
Strategic Leadership Coach
Haines Centre for Strategic Management, Singapore

Who Should Attend

- Senior Management
- Strategic Planners
- Organisation Development Professionals
- Future Leaders

Stephen is a leading strategic planning consultant who works with organisations across Asia and the Middle East to strengthen strategic thinking, management, implementation, leadership and innovation capabilities.

Supported by

He is certified by the Association for Strategic Planning as a Strategic Management. Professional and is co-author of "Enhancing Your Strategic IQ - Winning Strategies from A to Z".

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