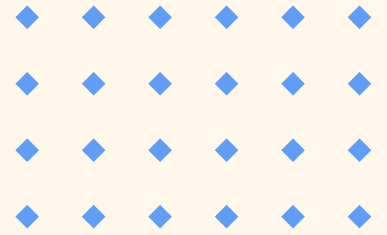


STRATEGY Implementation TRAINING

27 - 29 OCTOBER
2025



8.00 am - 5.00pm
Sukma Indera Hall, CSPA



Struggling with Implementation?

You've developed a great strategic plan, but now comes the real challenge: turning ideas into action. Many organizations find themselves stuck at the critical implementation stage, unsure where or how to start. Our Strategic Implementation Training is here to help you bridge the gap between strategy and results. Join us to gain the tools, insights, and confidence to transform your plans into tangible success.

Purpose

- To acquire the knowledge and skills to apply a disciplined systems thinking approach to successful implementation of strategic plans initiatives
- To understand the critical elements that **MUST** be in place in strategic plans and initiatives, for effective implementation to be possible
- To understand how to build the organization's capacity required for successful strategy implementation, and for sustaining the benefits and objectives of the strategy to be implemented
- To learn how to “engineer success upfront” with a smart start program
- To learn what an implementation game plan is, and what goes into it
- To learn about the common mistakes of strategy implementation and how to avoid them
- To acquire practical tools, techniques and frameworks for strategy implementation

Who should attend

- Senior Management
- Strategic Planners
- Organisation Development Professionals
- Future Leaders

Benefits

As a result of this strategy implementation training, you will be better equipped to lead the implementation of strategic plans and strategic initiatives in your organization or business unit. To do this, you will:

- Know what to look for to ensure that strategic plans are written and cascaded in a way that allows implementation to take place effectively.
- Know how to build the change capacity necessary to drive implementation
- Know how to deal with people and cultural change important to implementation
- Have acquired frameworks, models and a game plan format as practical job aids

Workshop Outline

Overview

- Why 76% of Execution Fails
- The 4 Missing Links

The Systems Thinking Approach

- The Strategic Management System
- The ABCs of Strategic Management

Clarity of Purpose

- "Must Have" Elements of a Good and Effective Strategic Plan to Begin With
- Shared Strategies
- Cascade of Planning

Organizational Capacity for Change

- The "Iceberg"
- 3 Elements in all Human Interactions
- Players of Implementation & Change
- Key Structures for Implementation & Change
- The Rollercoaster of Change
- 6 Stages of Organization Change

Smart Start

- Executive Briefing and Plan to Implement
- Implementation & Change Leadership Team
- Yearly Map of Implementation
- Change Game Plan, including Culture Change, Overview

Effective Execution

- Cascade of Implementation & Change
- Communications, Teamwork and Problem Solving
- Project Management and Continuous Improvement Teams

Sustaining Results

- Coaching & Learning Organization System
- Sustaining Momentum Year to Year
- Annual Review and Update

Tools, Tips, and Techniques

Facilitator



Stephen Lin

Regional Managing Partner – Asia & Middle-East
Strategic Planning Consultant
Strategic Leadership Coach
HAINES CENTRE FOR STRATEGIC MANAGEMENT,
SINGAPORE

Stephen Lin is a leading Strategic Planning Consultant in Singapore, Asia and the Middle-East. He is the Regional Managing Partner of the Centre in Asia. He is a member of the Centre's Executive Committee and is responsible for its Certification programs. He holds a Master in Organizational Leadership, and is co-author of "Enhancing Your Strategic IQ – Winning Strategies from A to Z".

Stephen is one of only a handful strategic planning consultants outside of North America certified by the Association for Strategic Planning (ASP) as a Strategic Management Professional (SMP) – the highest level of competency. He was also Founding Member of the Strategic Management Forum, an international organization dedicated to the advancement of strategic management.

Stephen works with organizations in Singapore and the region, to improve long term performance by developing their strategic and design thinking, strategic management and innovation capabilities through training, coaching and facilitation. He is the Centre's master facilitator in Asia for training and consultancy in strategic thinking, strategic planning, strategy implementation, leadership, design thinking and innovation.

REGISTRATION

To find out more, please visit www.csps.org.bn/training/si2025/ or contact:

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**LAST DAY OF REGISTRATION:
29 September 2025**