

# STRATEGIC FORESIGHT AND STRATEGIC PLANNING

Masterclass Courses 2022

AUG - NOV 2022  
BRUNEI DARUSSALAM



Competency Evaluation  
by UNESCO Chair for  
Future Studies, and  
Sejahtera Centre for  
Sustainability and  
Humanity, International  
Islamic University  
Malaysia (IIUM)

Strategic Planning  
Certification from  
Haines Centre for  
Strategic  
Management

## Course 1 STRATEGIC FORESIGHT METHODOLOGY

August 8 - 12, 2022 (5 days)

Masterclass Course 1 provides the foundations in Strategic Foresight to support policy making and strategic planning to create wiser futures. Participants will achieve competency in foresight tools and scenario planning approaches such as emerging issues analysis, horizon scanning, futures wheel, Shell scenario building, Manoa method, causal layered analysis and more. The course will have international recognition as it incorporates competency assessment evaluated by UNESCO Chair for Future Studies, and Sejahtera Centre for Sustainability and Humanity, International Islamic University Malaysia (IIUM).

## Course 2 STRATEGIC PLANNING

12-13, 17-19 October 2022 (5 days)

This is based on the Haines Centre for Strategic Management Course on Strategic Planning, and it will guide participants through the 10-step Haines Model of Strategic Management using Systems Thinking: prepare to begin, envision the preferred future, define key success measures, assess the current state, develop core strategies, develop three-year business plans, develop annual plans and strategic budget, prepare to implement, drive implementation and transformation, and conduct annual strategic review and updates.

## Course 3 STRATEGIC PLANNING FACILITATOR MASTERCLASS

WITH HAINES CERTIFICATION

November 7-9, 2022 (3 days)

Masterclass Course 3 is a Haines Masterclass where participants attend a 3 days immersion and boot camp, to demonstrate their mastery of the topic and acquire more in depth knowledge and competency. Our Haines expert facilitator will provide feedback on performance and assess understanding of the topic. Haines certification will be awarded upon completion of this course. Course 1 and 2 are compulsory for Course 3.

## ABOUT CSPS MASTERCLASS COURSES

A series of training courses which combines Strategic Foresight, and Strategic Planning skills and perspectives to build leaders in all organisations.

Our training courses are innovative and uniquely different in approach as they introduce the emerging fields of Strategic Foresight and Scenario Planning as major dimensions of the entire Strategic Planning development process.

Our special brand of Strategic Planning incorporates Systems Thinking and Narrative approaches to understanding and managing change which is state of the art for those who want to embrace whole of nation and anticipatory governance.

We will provide an assessment of each participant's progress who may be awarded a certificate of competency or certificate of competency with merit. Assessment include evaluation by UNESCO Chair for Future Studies, Sejahtera Centre for Sustainability and Humanity, International Islamic University Malaysia (IIUM), and Haines Centre regional expert for Strategic Management.

"GOOD ENVIRONMENT FOR LEARNING AND EASY TO UNDERSTAND LECTURERS, TALKING IN LOCAL CONTEXT"

**Workshop Participant, 2022**

"KNOWLEDGABLE, RESPONSIVE, ABLE TO GIVE GOOD FEEDBACKS"

**Workshop Participant, 2022**

"FACILITATORS HAVE DONE A FANTASTIC JOB OF EXPLAINING COMPLEX CONCEPTS IN A SIMPLE AND EASY UNDERSTANDABLE MANNER."

**Workshop Participant, 2019**

## OUR FACILITATORS

### Masterclass Course 1

- **Prof Sohail Inayatullah**, *Course Evaluator, UNESCO Chair for Futures Studies*
- **Dr Diana Cheong** (Course Leader)
- **Dr Azrinah Rahman**
- **Dr Kartini Rahman**
- **Yuzilawati Abdullah**
- **Pg Redhuan Rajak**

### Masterclass Course 2

- **Dr Diana Cheong** (Course Leader)
- **Yuzilawati Abdullah**
- **Pg Redhuan Rajak**

### Masterclass Course 3

- **Stephen Lin**, *Asian Regional Managing Partner, Haines Centre for Strategic Management*

## REGISTRATION

To find out more, please visit [www.csps.org.bn/training/sfsp2022/](http://www.csps.org.bn/training/sfsp2022/) or get in touch:

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P: (+673) 2445841/2

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**LAST DAY OF REGISTRATION:  
07 July 2022**

# The FACILITATORS

## DR DIANA CHEONG

CHIEF RESEARCHER, CSPS

Dr Cheong is a leading local consultant in Public Policy. She was recently commissioned as the lead consultant to formulate the National Youth Policy of Brunei Darussalam and a provision of a Strategic Planning Framework, and also the lead consultant for the Royal Brunei Police Force Strategic Plan. Prior to joining CSPS, she was a Senior Lecturer in Public Policy for Universiti Brunei Darussalam (UBD) and held a number of principal administrative posts at UBD such as Dean of Research and Postgraduate Studies, and Director of the Institute of Leadership, Innovation and Advancement. At both UBD and CSPS, she played a leading role in designing and facilitating executive development and change management training programmes. She is also a qualified Advocate & Solicitor (Lincolns Inn, Supreme Court of Brunei), Harvard trained in Negotiations and Competitive Decision Making, Strategic Planning (Haines Master Class and Gold Mastery Certification, Futures Thinking and Scenario Planning (LKYSPP, Singapore), Strategic Implementation (Haines), Change Management (Macquarie, Australia), and Strategic Foresight & Horizon Scanning (Action Foresight, Australia). She is a member of the Advisory Board for the ASEAN Foresight Alliance and Head of the Brunei Futures Initiative (BFI).



## DR AZRINAH RAHMAN

RESEARCHER, CSPS

Dr Azrinah heads the Public and Social Policy Unit at CSPS and also the Co-Vice Head of Brunei Futures Initiative (BFI). Her current research interest includes those on future skills and education, family and work-balance policies, intergenerational solidarity, gender disparity and women's status in society, early childhood development, family and carework. She has been involved in several projects that incorporates Strategic Planning and Futures Thinking including the National Youth Policy of Brunei Darussalam and Youth Unemployment in Brunei Darussalam: Towards a Sustainable Job Future. She is trained in Futures Thinking and Scenario Planning (LKYSPP, Singapore), Strategic Planning (Haines Master Class) and Research Methodology (Universiti Tun Abdul Razak, Malaysia).



## YUZILAWATI ABDULLAH

ASSOCIATE RESEARCHER, CSPS

With a background in Energy Economics and Islamic Banking & Finance, Yuzilawati has been involved in numerous projects at CSPS, and facilitates workshops for CSPS and government stakeholders. She has also provided training at the Civil Service Institute, in Strategic Foresight to senior government officers, as well as participants of the Youth Executive Programme. She is trained in Strategic Planning (Haines Master Class and Gold Mastery Certification), Strategic Implementation (Haines), Foresight (School of International Futures, London) and Strategic Foresight and Horizon Scanning (Action Foresight, Australia) She is also the Co-Vice Head of Brunei Futures Initiative (BFI).



## DR KARTINI RAHMAN

ASSOCIATE RESEARCHER, CSPS

As an associate researcher, Dr Kartini Rahman has considerable experience facilitating workshops, conducting emerging issues analysis and horizon scanning in research projects such as in formulating the 'CSPS Future Deck Cards', and the 'Study of Youth Unemployment in Brunei Darussalam: Towards a Sustainable Job Future'. Kartini has worked as a workshop lead with NGOs to prepare Brunei's youth for a future in policy making in the 'Youth for Policy Workshop'. Her main research interests and expertise are the future implications of population ageing. Kartini has a PhD in Gerontology from University of Southampton, UK, and has participated in CSPS' train-the-trainer workshop in strategic foresight and horizon scanning in 2016.





**PG REDHUAN RAJAK**  
**ASSOCIATE RESEARCHER, CSPS**



Redhuan Rajak's main responsibility is to manage and carry out research in the fields of economics and social policy. Redhuan has been involved in numerous research projects using strategic foresight and strategic management techniques. One of the larger projects he has been involved in is the 'Formulation of the National Youth Policy and Strategic Planning framework'. He is also a contributor to CSPS' own Futures Deck Card and a Project Manager of Brunei Futures Initiative (BFI). In addition to carrying out research work, Redhuan's work at CSPS covers capacity building programmes. He is trained in Strategic Planning (Haines Master Class, Singapore) and has experience facilitating workshops on Strategic Foresight and Strategic Planning.

**PROFESSOR SOHAIL INAYATULLAH**  
**COURSE EVALUATOR, UNESCO CHAIR OF FUTURES STUDIES**



Sohail Inayatullah, a political scientist and futurist, is the UNESCO Chair in Futures Studies at the Sejahtera Centre for Sustainability and Humanity, Malaysia. He is also Associate at the Melbourne Business School, the University of Melbourne, and he teaches from [metafutureschool.teachable.com](http://metafutureschool.teachable.com). For 2021, he is virtual futurist-in-residence with the government of Abu Dhabi, Culture and Tourism. His most recent book is *Asia 2038* (in English, Mandarin, and Korean) and with the Asian Development Bank, *Futures Thinking in Asia and the Pacific: Why foresight matters for policymakers* (2020). In the last year and a half, he has worked with the Government of New Zealand; WHO; the Government of Egypt; The Asian Development Bank; Globe Telecom; ISESCO in Tunisia; Queensland Police; EDOTCO, Malaysia; the Office of the President, the Government of Argentina; Impact Investment, Brazil; the Korean Development Institute; the United Nations Economic and Social Commission of Asia and the Pacific; INTERPOL; the Philippines Senate; the National Disabilities Services; Edmund Rice Education Australia; Powerlink, Queensland; Brisbane Grammar School, Queensland; Walter and Eliza Hall Institute for Medical Research, Australia; the Australia Tax Organization; Grupo Zap, Brazil; the Korean Global Forum for Peace, and, Gurukul International.

**STEPHEN LIN**  
**ASIAN REGIONAL MANAGING PARTNER, HAINES CENTRE FOR STRATEGIC MANAGEMENT**



Stephen Lin is the Asian Regional Managing Partner of Haines Centre for Strategic Management. He is a member of the Centre's Executive Committee and Board of Examiners for its Certification programmes, and an adjunct instructor of the University of San Diego's Division of Continuing Education. He holds a Master in Organisational Leadership, and is co-author of "Enhancing Your Strategic IQ - Winning Strategies from A to Z". Part of a handful of strategic management consultants outside of North America certified by the Association for Strategic Planning (ASP) as a Strategic Management Professional (SMP) i.e. the highest level of competency, he is a Founding Member and Council Member of the Strategic Management Forum, an international organisation dedicated to the advancement of strategic management. He is the Centre's master facilitator in Asia for training and consultancy in strategic thinking, strategic planning, strategy implementation, leadership, design thinking and innovation.

**SEJAHTERA CENTRE FOR SUSTAINABILITY AND HUMANITY, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA (IIUM)**

The Sejahtera Centre for Sustainability and Humanity, under IIUM recently became the secretariat and host of the UNESCO Chair in Future Studies, and became part of the global network of UNESCO/UNITWIN Chair on Future Studies. This is reflection of the University being an international award-winning institution for sustainability, adopting a foresight framework in its vision and planning. The university is taking the lead in preparing the nation for what lies ahead using a Sejahtera Academic Framework into the new paradigm in what the university, and education in Malaysia would look like given the challenges in the 21st century. IIUM has a team of experts paving the way for futures literacy in Malaysia towards being global citizens for the betterment of humanity.

